

WELCOME TO HIMATAK

Have you ever dreamed of starting your own company? Do you have a great business idea? This is the chance to test your skills and see if you've got what it takes to be an entrepreneur*.

Create a winning business plan and receive a full year of free guidance from SOHAR Port and Freezone, one of the world's fastest growing logistical hubs.

Registration closes **7 January 2018**. The best plan wins management support that includes business mentoring, all-important business connections and the creation of a professional business brand.

You also have the chance to win one of three best-in-class prizes:

- Most Innovative Business Idea
- Best Marketing Idea
- Most Sustainable Business Idea

*Only for students from North Al Bathinah graduating between 2015 and 2018

HIMATAK PROGRAMME

The programme will feature a kick-off event followed by a series of workshops at SOHAR Port and Freezone HQ. At the grand finals on 5 February 2018, a panel of experts will select the winning entrepreneurs

Kick-off Event | 14 January 2018

Introduction to the HIMATAK programme and your chance to meet other candidates, dive into the project and learn about business modelling to structure your ideas

Workshop Market Feasibility | 15 January 2018

Find out if your idea can be successful in the Omani market

Workshop Financial Feasibility | 21 January 2018

Learn how to assess financial feasibility when starting a business

Workshop Marketing and Branding | 24 January 2018

Learn how to brand and market your business

Workshop Personal Branding and Presentations Skills | 25 January 2018

Don't just brand your business, brand yourself: learn how to present yourself successfully

Grand Finals | 5 February 2018

You've completed a business plan, now you need to present it. The best plan and presentation wins a full year of business support from SOHAR Port and Freezone