

Shinas College of Technology



The Business Studies Department

Organizes

Synergy 2K'17

QUIZ:

ANSWER A

ANSWER B

ANSWER C



An Inter Collegiate Management Meet

On

Monday, 30th January, 2017.

Events

Business Quiz

AD zap

Best Manager



The Business Studies Department (BSD) is organizing a professional event titled “**Inter Collegiate Management Meet**”, to bring out the inherent talents of the potential young budding managers.

The event is an ideal platform for students to showcase their managerial talents, collaborate and compete with other students. It is a chance to enhance knowledge through a professional field experience.

The following are the three events:

Ad Zap

Business Quiz

Best Manager

1. Best Manager

Best Manager: The Battle of Brains

This event consists of an aptitude test, group discussion and stress interview.

In this management game participants will be judged on various parameters like leadership qualities, individual behavior and knowledge and skills required for a manager.

Number of participants: Two participants per college.



2. Business Quiz

The Business Quiz - Knowledge is power.

The quiz will cover topics ranging from current affairs across the world to general knowledge. Participants will have to answer both verbal and visual questions.

Number of participants: One team per college.

Maximum number of participants is three.



3. Ad zap

Ad Zap - Who dares to win?

In this competition participants will be judged on teamwork skills and effective handling of spot situations.

Number of participants: One team per college.

Maximum number of participants per team is Three.



Topics will be given one week before the event. Students should bring the design of the advertisement and present in front of the panel.

Note: Participation certificates will be awarded to all, the best college and best team will be felicitated with a certificate and a memento.

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